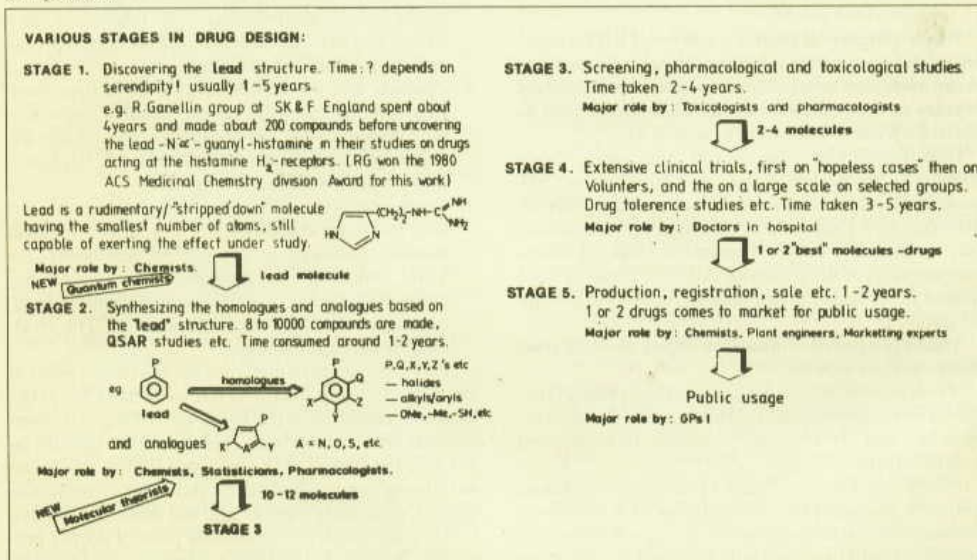


Drug Design – Fact or Fantasy?

If doctors start participating in all the stages of drug design, no doubt huge savings in time and money can be achieved. This is possible as doctors meet the patient – the disease profile – much more frequently than any other specialists involved in the design venture. The venture normally takes 7 – 10 years from conception to completion.



The various stages in arriving at a new therapeutic molecule, including the nature of personnel who play the dominant role and the philosophy of the new field of Molecular Medicine.

Better health care can only come through better understanding of drug action and receptors, at the molecular level.

Dr. B.S. Sudhindra, Ph.D