

# Agritech Startups: Scope and Opportunities

FRIDAY, 23RD DECEMBER 2022 AT 11.00 AM

## About the Webinar

The agriculture is backbone of the country and supports about two-third of rural population by providing livelihood opportunities. The farmers play a key role in nation building. Our government is emphasizing on enhancing the farmer's income and one of the major area is to promote the Startup activities in Agriculture and allied sectors. Advanced technologies like the drones, sensor-based automation, GIS, etc. has paved way for enhancing the agriculture productivity and widened the scope and opportunity in startups. There are a number of success stories in agri startups. The School of Agriculture is offering various educational programmes in the area of agriculture and allied sectors which promotes entrepreneurial and agriculture startup activities. Every year, our country celebrates 23rd December as "Kisan Divas". Keeping the importance of the day, the School of Agriculture is organizing a Webinar on "Agritech Startups".

## Objectives

- ✳ To popularize School of Agriculture programmes which focusses on skill development and agri startup;
- ✳ To sensitize the masses about the scope and opportunities in agri startups; and
- ✳ To create awareness about the government schemes of startups among the target group.

## Target Audience

IGNOU learners, IGNOU alumni, students of Agriculture/ Veterinary Universities, Self-Help Groups, and General Public

## Collaboration

IGNOU Regional Centre, Bangalore



**Prof. Nageshwar Rao**  
Hon'ble VC, IGNOU  
Patron



**Prof. Sumitra Kukreti**  
PVC, IGNOU  
Address by the Chair



**Dr. SK Venu Gopal**  
GM, Sify Technologies  
Speaker



**Mr. S.P. Singh**  
Technico Agri Sciences Ltd  
Speaker



**Dr. Ramanuj Banerjee**  
Scientist-'F', DST, GoI  
Speaker

## PROGRAMME

11.00-11.05	Welcome Address	<b>Prof. S.K. Yadav,</b> Professor, SoA, IGNOU
11.05-11.15	About the School and Webinar	<b>Dr. P.K. Jain,</b> Director, SoA, IGNOU
11.15-11.35	Remarks	<b>Prof. Satyakam</b> <b>Prof. Uma Kanjilal</b> <b>Dr. Srikant Mohapatra</b> <b>Dr. Manroop Singh Meena</b>
11.35-11.55	Technology in Agritech Startups	<b>Dr. Surendra Kumar Venu Gopal,</b> General Manager, Sify Technologies
11.55-12.15	Startups in Agri Supply Chain	<b>Mr. S.P. Singh,</b> Technico Agri Sciences Limited
12.15-12.35	Startups and Government Schemes	<b>Dr. Ramanuj Banerjee,</b> Scientist-'F', DST, GoI
12.35-12.55	Special Address	<b>Prof. Sumitra Kukreti,</b> Pro Vice-Chancellor, IGNOU
12.55-13.00	Vote of Thanks	<b>Dr. S. Radha,</b> Regional Director, Bengaluru
	Moderator	<b>Dr. Mita Sinhamahapatra,</b> Associate Professor, SoA, IGNOU
	Webinar Coordinators	<b>Dr. Mukesh Kumar and</b> <b>Dr. P. Vijayakumar</b> SoA, IGNOU



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